

Márquez
García

Ray

Curie

visionary

World Intellectual Property Day - April 26 www.wipo.int

innovators

Picasso

Makeba

Yuan

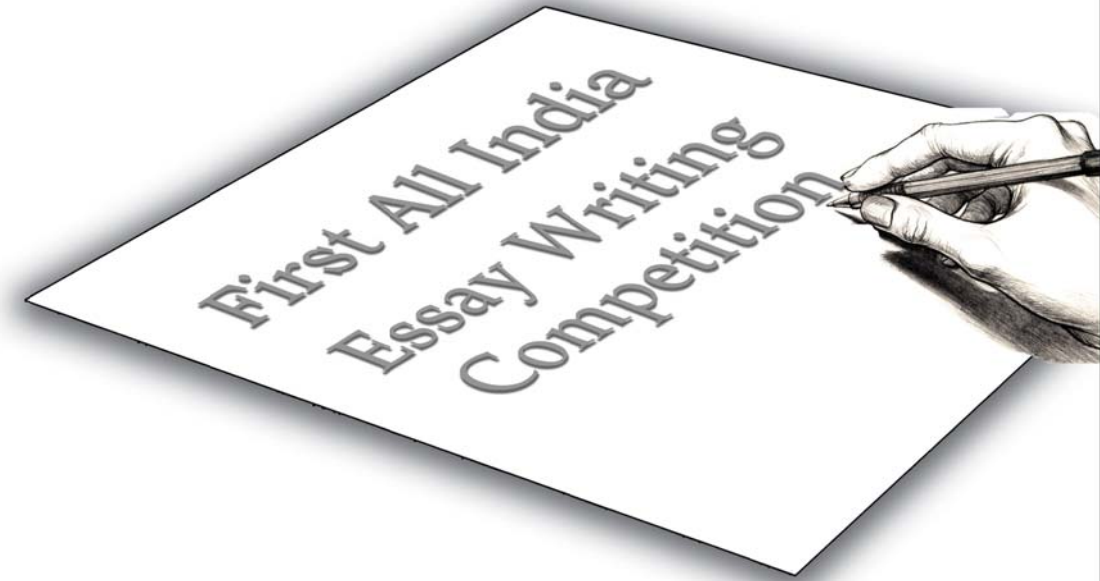
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Rana Charitable Trust

in collaboration with S.S. Rana & Co.
presents



on the occasion of
World Intellectual Property Day
April 26, 2012

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Presents

First All India Essay Writing Competition

On the Occasion of

World Intellectual Property Day – April 26, 2012

April 26 was chosen as the World IP day, by the WIPO member states to increase general understanding of what IP really means. It is the same day on which the WIPO Convention came into force in 1970. Every year this day celebrates innovation and creativity and how intellectual property fosters and encourages them.

This year WIPO has announced to celebrate **visionary innovators** on World's IP Day.

In order to give young students an opportunity to understand the role played by intellectual property rights in protecting the work and creation of human mind and intellect & to raise awareness on IP Rights in India, **Vidya Darshan Rana Charitable Trust** in collaboration with **S.S. Rana & Co.** is organizing an All India Essay Writing Competition on IP relevant theme. The competition will also provide a platform to the students to share their views and would enable them as well as their college in getting national recognition.

The Process

1. College and/or School students are invited to submit their essays focusing on themes relating to IP, innovation, piracy and counterfeiting etc. before the deadline of **April 23, 2012.**
2. Qualified Experts and Judges appointed by Vidya Darshan Rana Charitable Trust and S.S. Rana & Co. will select the best 3 essays.
3. Following this the winners will be announced in IPConnect, S.S. Rana & Co.'s weekly newsletter on April 26, 2012.

Rules for Participation

- ✚ The competition is open only to School and College students.
- ✚ The participants shall state their name and college's and/or school's name on the front page in bold letters.



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- ✚ Essays submitted must focus primarily on themes relating to IP, innovation, piracy and counterfeiting etc. that would be of interest to innovators and inventors.
- ✚ All entries must be original and in English language only.
- ✚ No more than one essay may be submitted by the same author. Co-authored essays (upto 3 authors) will be accepted.
- ✚ The competition is open to essays of up to 3,000 words for School students and 4500 words for college students. Entries outside the word limitation will be disqualified.
- ✚ The essay shall be disqualified if it plagiarizes. Due credit should be given to the concerned author in Bibliography and/or Reference as the case may be.
- ✚ Summary of the best essay would be published in IPConnect on April 26, 2012.
- ✚ The copyrights of the essay shall be vested with Vidya Darshan Rana Charitable Trust and S.S. Rana & Co.
- ✚ All entries are to be sent by e-mail only to essays@vidyadarshan.in.
- ✚ Participants should mention “World IP Day- 1st All India Essay Writing Competition” in subject line.
- ✚ All entries are to be sent only in word doc or pdf format.

Awards

- ✚ The Awards would be given to students in two categories: a) College and b) School
- ✚ The winners in each category will be awarded a cash prize of **INR 5, 000** along with a certificate and an opportunity to author an article on any forthcoming issue of IPConnect of his/her choice.
- ✚ Second and third runner ups in each category would be presented INR 2500 and INR 1500 respectively along with certificates.
- ✚ Deserving participants shall also be presented with certificates.

For further information, please write to us at info@vidyadarshan.in or call us at 91 11 3056 2000.

