



S.S. RANA & CO.
ADVOCATES

'CREATIO'TM Sixth Annual Design Competition Result Announce

For the last six years, S.S. Rana & Co. in collaboration with Vidya Darshan Rana Charitable Trust has been organizing **'CREATIO'TM**, the Annual Design Competition to invite young innovators to create new designs and aims to educate people, raise awareness and provides a platform for all to exhibit their talent.

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Rana Charitable Trust

In association with S.S. Rana & Co.
Presents

'CREATIO'TM

Sixth Annual Design Competition
On the occasion of
WORLD INDUSTRIAL DESIGN DAY
JUNE 29, 2017.

For more details visit www.vidyadarshan.in

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The competition also intends to provide a platform to the students to share their ideas and enable them as well as their schools and/or colleges in getting National and International recognition.

This year International Council of Societies of Industrial Design (ICSID) had chosen the theme of *"Thinking outside the Box"* to motivate the intellectual creators to come forward and create some innovative industrial design.

Following the same path **'CREATIO'TM** invited young artists to come up with any industrial designs which may relate to any field including Textile & fashion, Furniture, Household goods (including kitchen appliances), Home décor (interiors and accessories), Pottery, Jewelry, Games, toys & sports or any other new design which would help to redefine the industry.

Out of the total entries received, we have shortlisted the winning candidates -

The winners of the Competition are –

1. Duster design
Name: Rimjhim Bhattacharjee
2. Multi-utility Bed
Name: Shinjini Acharya
3. Rack for dishes
Name: Adraha Chatterjee

Heartiest Congratulation on behalf of S.S. Rana & Co and Vidya Darshan Rana Charitable Trust, to all the winners, winning prizes worth ₹ 7,500, ₹ 5,000 and ₹ 2,500, respectively.